

# PARTNERS

OF THE SAANICH PENINSULA HOSPITAL FOUNDATION



## Dear Friends of the Saanich Peninsula Hospital Foundation,

On April 3rd we held our first donor recognition event of the year, and it was wonderful to see so many of you there. If you missed it, there will be other events and opportunities for us to chat. In the meantime, here's an update.

At last month's Board meeting, the Board voted (unanimously!) to do more than just replace the existing CT Scanner. Island Health's Medical Imaging Department advised us that it was possible to purchase a machine that would greatly expand the diagnostic capability of CT Scanning at SPH.

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For those of you who have been asking "What's our goal?" we now have a clear answer. We need to raise \$2.4 million to purchase and install the new machine.

Honourary Campaign Chair Ginny Alger announced that more than \$1.3 million has already been raised, which is a stunning result to date. Thank you for your support. In addition to the funds raised for the campaign, I need to tell you about another decision taken at the last Board meeting. Recently a long-time friend of the Foundation passed away, and she had a life insurance policy to benefit the hospital. The \$500,000 we received from that policy will be dedicated to this campaign, bringing the campaign total to \$1.8 million.

At the event, we also heard from radiologist Dr. Ian Weir. After giving us a brief history of the CT Scanner, he told us all about the

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*Thanks also to  
Vivian Chenard of  
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## **Donor Appreciation Tea**

importance of this new, more advanced machine. This model has the ability to perform tests in our community that currently are conducted at either the Royal Jubilee Hospital, or the Victoria General Hospital. For example, digital cardiac angiography will be possible at SPH, with a minimum of drugs, because this machine is so fast. It takes only .5 of a second to scan a person's entire abdomen. It can also tell you what kind of kidney stones you have, making treatment recommendations more accurate. Dr. Weir also mentioned that this machine has the lowest dose possible; less than an X-ray. Further, it performs some of the tests which currently require us to use MRI, at a much reduced cost.

This will be an important investment in our community's health care, and we have only \$600,000 left to raise. That might seem like a challenging amount, but look at what we have achieved already! Thank you for your generosity. As our final speaker, Dr. Ambrose Marsh said you are supporting great health care, great collaboration between family doctors and specialists, and finally you are supporting a great team of doctors, nurses, care aides, housekeepers and food services staff.

Kind Regards,

Gordon Benn





be unfair to have a child during the financial challenges as Art pursued his educational dreams. She settled on building a family filled with animals – dogs, sheep, horses; anything with four legs, really. But Art was to become one of the early Harvard MBA graduates and their investments in education were rewarded with much success.

Both of Enid's parents and Art spent their last years in the Saanich Peninsula Hospital's Extended Care Unit. As a loving daughter and spouse, she spent a lot of time "exploring" at SPH, growing to love it, too. When a multi-faith Chapel was proposed,

## *A Love of Nature, Family and SPH*

**E**nid Blakeney loved animals. And nature. At a time when families usually stayed put in one part of Canada, Enid grew up exploring the far North and then the Maritimes. Her mother was a petite and proper lady, always trying to get Enid to wear a dress. Her father, who was an RCMP officer in the days when Mounties resembled the popular image of Sergeant Preston (fur hat, dogsled and all), understood his tomboy daughter and urged patience. He often accompanied Enid on her explorations and taught her much about both animals and humans.

After working as a Physical Education teacher, Enid met Art Blakeney. Theirs was a long courtship, with World War II intervening. After the war they married, but never had children. Enid felt it would

Enid and Art discussed it and decided to help. Ultimately Enid took out a life insurance policy for \$500,000 to fund approximately half the cost of the Chapel. Fortunately, hers was a long and very healthy life. The Foundation decided to "borrow" \$500,000 out of its own reserves to get the multi-faith Chapel built, and Enid was thrilled to attend the opening.

When Enid died (well into her nineties) this past October, we were very sad to lose a good friend, as well as an ardent supporter of the Saanich Peninsula Hospital. And with the Chapel completed, her life insurance was not needed for that purpose. But we knew that she would want the money to be used for something that would benefit the community, particularly its older

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## Heart Walkers for SPH

**G**eorge Coldwell knows a thing or two about heart surgery. Having undergone triple bypass surgery and three stent operations, he knows how important a visit from someone who's been in your shoes is to recovery.

Coldwell is the President of Victoria's First Open Heart Society of BC and has been involved for 26 years. He and his wife Agnes, who serves on the organization's board, know the importance of visiting someone who's either about to undergo surgery or recuperating. "Patients appreciate it when you can show them you know a little about what they've been through," says Agnes. George, Agnes, seven "visitors" and the other seven board members are happy to play this critical role in patient care.

But that's not all the Society does. In 1987 The Victoria Heart House on Pembroke and Shakespeare streets opened its doors as a B&B for family and friends of heart surgery patients at the Royal Jubilee. The house has five guest bedrooms and is staffed. George is especially proud of one family they helped. The woman from Salt Spring Island was a patient at the Jubilee for two months and her family members (mum and two sisters) had come all the way from Louisiana, Manitoba and Vancouver to be with her. "For awhile, they didn't

know if she'd make it, but at least they had a place to stay," says George. "Just to see the look on their faces when they thanked us was wonderful."

The B&B's rates are low, underwritten by vigorous fund-raising on the part of the Coldwells, board members and volunteers. In addition to bequests, private contributions, and donations from service clubs, the Society holds "Heart Walks" around B.C. In Sidney, there are two routes to the walk, held in June, one around Tulista Park and the other along the Sidney harbour, both starting at the Scout Hall on Third Street in Sidney. In addition, a Silent Auction takes place at the same time. Last year, Sidney merchants were "fantastically generous," says George. The success of the walk and auction prompted George to train his eye on SPH. As the Coldwells are residents of Sidney "I thought it's time we did something out here," says George. Thus, the Society donated \$3500 to the Electrodiagnostic Department for the purchase of "Nurse on a Stick," a device that monitors a patient's heart rate, blood pressure, oxygen saturation and "can actually monitor the patient's heart, all at the touch of a button," says Elizabeth Cox, RTC, the department's supervisor. This small cardiology department has been operating for 25 years, says Ms. Cox and "we feel very fortunate to have this support from our community."

Last June approximately 75 Peninsula residents joined in the heart walk and the Coldwells hope they'll have as many this year. If you're interested in supporting the Society, call their office for sponsorship forms at 250-595-2123. ■

*by Virginia Watson-Rouslin*

# A Great Day for Golf!

The 2013 SPHF Golf Tournament was a rousing success, raising \$70,000, the most that has ever been raised.

Our sponsors and prize donors were extra generous while attendees really dug deep (they must have loved the prizes!). The sun shone, the golfing was good, the beer was cold at the end of the day, and the dinner was delicious. Emcee Kevin Bell, GM of CTV in Victoria, made sure no one had to wait too long to have dinner and Gordon Benn thanked everyone for helping the Foundation raise money to create the new PARR. (Construction is underway – stay tuned for the opening event in November). The winners of the tournament were:



LOW GROSS: Ray Seigo, Rita Seigo, Richard Kennedy and Tim Maloney



LOW NET: Mark Phillips, Barry Lowe, Gary Mordecai and Nathan Lowe

Thank you Sponsors!  
We couldn't do it without you.

**\$70,000.00**

The largest amount ever raised at  
the SPHF Golf Tournament

## 2013 Event Sponsor

Gold



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## Tournament Sponsors



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Mr. John Salvador

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Watch for your invitation to the 2014 tournament, Tee off for (CT Scanner) Technology!

It's that time of year again. Dust off those clubs and sign up for the **26th Annual Saanich Peninsula Hospital Foundation Golf Tournament!**

**Thursday June 12th** will mark the 26th time the Foundation has hosted a tournament to benefit the hospital. Proceeds will be used to complete our fundraising for the new CT scanner.

**Call Lesley or Karen at the Foundation office at 250-652-7531, or visit [www.sphf.ca](http://www.sphf.ca) to sign up.**



Yasmin came to the Saanich Peninsula Hospital in March 2013, after working in a variety of volunteer management positions. She worked 8 years with the senior volunteer population as the Program Coordinator at James Bay New Horizons Society in Victoria. Three years were spent at the Inter-Cultural Association of Greater Victoria, recruiting and training volunteers. She also worked with 90 highly trained volunteers as the Emergency Social Services Coordinator for the Saanich Emergency Program.

# *Yasmin Rampuri*

## Manager of Volunteer Resources

If you've not yet met Yasmin, you're in for a treat. She always has a huge smile and during conversation, has the skill to make you feel you are the most important person in her life.

Within Yasmin's family are a large number of surgeons, doctors and lawyers, and she envisaged being a medical practitioner during University days. Eventually she realised that she should pursue her fascination with people. Throughout university she contributed to the well-being of her fellow students, including leading her peers through grief support after the death of a student. She facilitated health workshops to educate students about alcohol, eating disorders and healthy sexuality. On the lighter side, she planned fashion shows and wrote articles for the student newsletter.

Throughout her professional career, Yasmin has given back to the community as a volunteer. Whether it be at NEED Crisis line, AIDS Vancouver Island, the Emerging Leaders Network Advisory Panel or the Victoria Canoe and Kayak Club, countless hours have been donated.

Yasmin values the work done by the almost 250 volunteers at SPH. In every corner of the hospital someone is helping make the day brighter for the patients. As soon as a person arrives in Saanich Peninsula Hospital, whether as an outpatient or the more serious situations



where a patient becomes a resident, there is help. Don't know your way to the Medical Imaging Department? All you need to do is ask. For those who need help with feeding, a volunteer will be there whenever possible. Take note: Yasmin is actively recruiting!

And what about Yasmin at home? She is married and lives in Sidney; she is working on becoming a gardener now that her husband has built her a most wonderful post and beam greenhouse; she has an avid interest in the arts (galleries, theatre and dance); she is a supporter of Pacific Opera Victoria, and is a 6-year competitor in the annual Times Colonist 10 km Run.

Yasmin's office is immediately across from Medical Imaging near the Main Entrance to the Hospital. She will greet you with a broad smile, and if you become a volunteer, her smile will become even broader. Her enthusiasm is infectious. ■

*by Barbara Harwood photos by Sandy McElroy*



## Newsletter e-version

If you wish your newsletter to arrive via email instead of printed matter, please email either Karen or Lesley at [Karen.Morgan@viha.ca](mailto:Karen.Morgan@viha.ca), or [Lesley.Webb@viha.ca](mailto:Lesley.Webb@viha.ca). We would love to decrease your paper, but still give you the opportunity to view a great newsletter online.

# Return of Capital Philanthropy

For many entrepreneurial families, the pinnacle of success can be measured by the ability to “give back” in a meaningful way. But some hesitate, not wanting to reduce their family legacy. There are ways to give to charity during one's lifetime and have that same amount (plus interest) returned to the family after one's death.

## How?

1. Make a meaningful charitable gift during one's lifetime either as a lump-sum or planned strategically over multiple tax years.
2. Invest the tax savings generated by the gift into a permanent life insurance policy that will replace the gifted capital tax free upon the donor's death.
3. The charity benefits from the immediate use of the funds, while the donor is able to experience the impact and fulfillment of the philanthropic gift during their lifetime.
4. On death, the life insurance proceeds return 100% of the donor's original capital with interest, tax free.
5. Should the returned capital not be required for the donor's beneficiaries, then it can be gifted again, resulting in twice the impact.

As with any financial planning technique, you should seek the advice of qualified professionals with experience in this area before proceeding.

As Canadians, we have an incredible opportunity to provide for our families while making a meaningful difference in causes that we care about. What will be your mark in the world? ■

*by David Mason, CLU, CFP, CHS, CIM  
david@donnellyadvisors.com.*



## *A Wintery Country Breakfast*

**shows Donor  
Dollars at Work**

**I**t was an unusually cold, snowy morning, but the event at Saanich Peninsula Hospital's Extended Care Unit (ECU) was anything but unusual or cold. The Activation Kitchen hosted its monthly Country Style Breakfast for eight residents (four men and four women, three in wheelchairs, one with a walker and one married couple) along with two invited guests. The aroma of grilling bacon wafted through the hallways.

Lisa and Marshall, part of the Activation Team in ECU, coordinated the fare of bacon, sausage, crustless quiche, hash browns, juice and coffee. They took individual orders and served as if hosting a breakfast in their own homes. "You have the sugarless syrup, John." Earlier when asked what he wanted, John had answered, "I'm gonna say yes to everything;" and Margaret sitting beside him sweetly said, "Sounds good, darling." It was a special occasion, full of stories and cheerful banter.

The event was a wonderful entrée to the Extended Care's Activation Program. The Activation Kitchen was enlarged and reorganized, with the help of Foundation funds, to make events like these more comfortable and accessible. Lisa, who has worked at the Hospital since 1989, rotates through the residents so that everyone has a chance to feel special. Marshall, the co-chef du jour, is also the bus driver for almost daily outings. "Oh yes," said Jean, sitting beside me, "Marshall took us out for

breakfast recently; it was wonderful.”

David, who sat on the other side, mentioned Marshall driving him and others to the Intergenerational Program at Kelset Elementary for a six-week program. Eight residents are paired with students as learning buddies. Dorothy told the group that she was a teacher during the '40s, “But of course we were just ladies teaching, the men were all at war.”

Anne, Recreation Therapist for the Activation Team, explained that they use the department’s food and entertainment budget for the Country Breakfast but depend on donors for bigger events. For instance, Oddfellows give quarterly donations and are instrumental in bringing in entertainment like the ever-popular Elvis impersonator.

Anne added that the Foundation is extremely helpful with Activation Program needs. For instance, the new bus was purchased by SPH Auxiliary, but Foundation dollars purchased new reclining chairs that the bus can accommodate. Then there is the ten-member residents’ Hand Bell Choir; the hand bells are courtesy of a donation from the Sidney ANAF. The choir has done three performances and more residents want to join. Music therapy is very important, Anne said, and the Foundation has bought the dining room sound system and upgraded the microphones, too.

Anne confirmed what we saw. “The Foundation helps us in so many ways; it’s tremendous.” ■

*by James Ellsworth photos by Sandy McElroy*





With many years of sponsorship, Thrifty Foods has demonstrated good corporate citizenship. The company offers many unique programs, sponsorships and services to charitable organisations to help make communities better places to live.

The philosophy originated with the company's founding in 1977 to support the communities in which we all live. Since 2008, Thrifty Foods has donated more than \$40,000 to our Hospital Foundation. Some of these contributions allow people on the Peninsula to feel that they have given, too. Every October, Thrifty Foods co-ordinates "Pumpkins for Charity", with \$1.00 from the sale of each pumpkin going to local hospital foundations. In the last three years, over \$7,335 has been raised at the two peninsula stores.

In 2012, Thrifty Foods partnered with Buck Brand Organic Citrus. An in-store campaign saw \$1.00 from the sale of every bag of certified organic oranges go to hospital foundations. Our Foundation received \$6,223 from total contributions of \$84,000.

Vivian Chenard, Community Relations Manager, has been with Thrifty Foods for 17 years. For her, it is a pleasure and an honour to work with a company that has a commitment and passion for giving back. "Our partnership with the Saanich Peninsula Hospital Foundation has been strong for many years. We have been sponsors to all of the Foundation fundraising activities such as Tee Off for Technology, Blackberry Ramble Ride and the annual Gala, in addition to the initiatives we have created to contribute to the quality of health care in our communities." ■

*by Vivian Chenard and Barbara Harwood*

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members. Last month, the Board dedicated Enid's extraordinary gift to the CT Scanner campaign, an important diagnostic tool that will benefit hospital patients and residents, as well as the many members of the community who come to the hospital for diagnostic tests. Approximately 7,000 people per year make use of the hospital's CT Scanner on both an in-patient and out-patient basis. The existing

machine will be refurbished and sold. One of the radiologists says it could end up in a veterinarian's office; something that would be the "icing on the cake" for Enid.

If you've thought about making a legacy gift to the Saanich Peninsula Hospital Foundation, talk to us. We'd be happy to give you advice. ■

*by Karen Morgan*

# Donor NEWS

The Oddfellows Rebekah ECH Committee has provided donations over the years totalling \$15,750. Donations go to the ECU residents for “patient treats”, such as Christmas goodies and entertainment for residents.

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Over the Christmas holidays, the Foundation was chosen for donations gathered at a number of family Christmas Open Houses. Many thanks to the families who came up with this inspired way to celebrate the season.

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Peninsula Singers put on yet another sold-out Christmas Concert, with proceeds to the Music Therapy Program – an amazing donation of \$5,000! These singers have great fun while putting on a terrific show. Look for their Spring Concert “From White Cliffs to Emerald Shores, Music from the British Isles”, May 2, 3 and 4th. Pictured here are the Artistic Director Glenda Korella and Foundation Executive Director Karen Morgan.

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Sadly, the Order of St. Lazarus has disbanded due to a decline in membership. Over many years this dedicated group has supported (and was one of the first donors to) the Music Therapy Program. Many thanks to the members for their final donation of \$5,900. Thanks too, for generous donations totaling over \$100,000.

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Sidney is home to an exceptional little kitchen/bath and bedding shop called Muffet & Louisa. Muffet runs an annual raffle to support the Foundation. Her clients purchased tickets to win a 10-piece set of All-Clad cookware. In the photo are owner Muffet Billyard-Leake and this year’s winner, Yvonne Nelson.

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Recently we had a visit from a donor named Mr. Rossiter. He builds birdhouses in his workshop, for which he collects donations that are then brought to the Foundation for the Palliative Care Unit. Not only does he build bird houses, he also builds toys and gives them to Toys for Tots. Thank you for this creative approach to philanthropy!

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# DONATION INFORMATION

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**PARTNERS**

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**www.sphf.ca**

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