



SAANICH PENINSULA
HOSPITAL FOUNDATION

STRATEGIC PLAN
2016-2020

TABLE OF CONTENTS

1. Introduction
2. Strategic Context
3. Our Vision
4. Our Mission
5. Our Values
6. Goals and Strategies
7. Conclusion

Introduction

Welcome to our Strategic Plan, and thank you for taking an interest in the Saanich Peninsula Hospital Foundation. This plan shares who we are, what is important to us, and how we envision our future and plans to get there.

This document was developed through input from our community, including the Board of Directors, staff and our donor community. The plan is envisioned to span a five-year timeframe with specific goals and priorities to be achieved.

Thank you



PRESIDENT, Board of Directors
Saanich Peninsula Hospital Foundation

Strategic Context

The increasing cost of healthcare, a shortage of health care professionals and an aging population that is living longer are driving the need for major health care transformation.

Opportunity exists for us to invest in aspects of the changing delivery of health care to improve the quality of the patient experience, to expand and promote programs in our community, and to attract and retain talented health care professionals who want to live and work in our community.

Building on the desire for our community to have convenient access to excellent health care services and our generous donor community, we can have a positive impact and be leaders of health care transformation.

Our Vision

Your community, your health.

To be the champion of the best possible and most compassionate healthcare for every person in our community.

Our Mission

By providing up-to-date facilities and innovative programs, to support the Saanich Peninsula and Southern Gulf Island communities in promoting healthcare excellence.

Our Values

- Grow big, but keep it personal
- Be accountable to our donors
- Demand financial performance and efficiency
- Lead well through integrity
- Be agents of change, innovation and entrepreneurship

Our Goals

1. Inspired Community of Donors

The whole community invests in health care to support improved health for all.

2. Modernized Facilities

The Saanich Peninsula Hospital is a showcase where leading health care professionals enhance the health care experience for residents.

3. Extending the Reach of Health Care

Enabling access to health care services throughout the community for each resident.

4. Progressive Leadership

An engaged and visible Board that makes a positive impact on health care services for the community.

Goal 1 – *DONORS*

Our goal is to inspire the whole community to invest in their health care and to inspire donors with the efficiency of strategic partnerships that improve services for the community. We will:

- ✓ Increase awareness of the benefits and impact of donations.
- ✓ Promote hospital and community programs as a benefit of living here through community business partnerships.
- ✓ Continue to fundraise and maintain a focus on the benefits of planned giving.

Modernized Facilities

Goal 2 – *FACILITY*

Our goal is to invest in the Saanich Peninsula Hospital facility to support and encourage the health care professionals who are enhancing the health care experience. We want to attract and retain these professionals to work, live and become part of our community. We will:

- ✓ Enhance our partnership with Island Health to solidify our role in addressing our community needs and to prioritize and approve major capital investments.
- ✓ Prioritize investments to modernize the facilities and equipment including a new sterilization unit, renovated surgical daycare centre, renovated acute care rooms and work areas and a new or renovated residential care (with improved dementia facilities)
- ✓ Show support for our health care professionals through funding of education and appreciation.

Extending the Reach of Health Care

Goal 3 – *HEALTH CARE*

We want to enable access to health care services throughout the community for each resident. Our goal is that every resident on the Peninsula and Southern Gulf Islands has primary care and that SPH has adequate physician staffing. We will:

- ✓ Establish strategic partnerships with other community health care providers to create synergies that improve community services.
- ✓ Plan for the investments in a multi-purpose building on the land to be released by the ALR.
- ✓ Support recruitment of medical teams and family doctors.
- ✓ Build internal structure to support growth and continuity.

Goal 4 – *LEADERSHIP*

We want to be an engaged and visible Board of Directors that makes a positive impact on the health care services for the community. We will:

- ✓ Modernize the Constitution and Bylaws to reflect updates to the Societies Act and clarify the role and value of the Board of Directors.
- ✓ Enhance the Board's strategic leadership role with representation of a diverse set of skills; stimulate innovative and creative thinking; and provide education to members to maintain an effective governance role.
- ✓ Increase the visibility and advocacy role of the Board of Directors.

Conclusion

The achievement of this Strategic Plan will happen through detailed planning and execution at the implementation level. This important work is being undertaken by the Board of Directors with the support of the Executive Director and staff at the Saanich Peninsula Hospital Foundation.

Over the coming months, the creation of a roadmap and the implementation plan will guide the achievement of the goals and strategies outlined in this plan to ultimately realize the vision.

We hope you will share in our vision and take an active role in supporting and advocating for the Foundation to invest in the transformation of health care on the Saanich Peninsula.

If you have any questions or require more information about this plan, please contact Karen Morgan at the Saanich Peninsula Hospital Foundation at 250-652-7531 or karen.morgan@viha.ca.

5-Year Strategy Map



Roadmap –

To be created with sub-committee (work-stream plan and dates)